BULLETIN

MOTION PICTURE THEATRES ASSOCIATION OF ONTARIO

21 DUNDAS SQUARE TORONTO 1, ONTARIO

"A UNITED FRONT FOR THE INDUSTRY"

August 14, 1947.

Dear Member:

ADULT ENTERTAINMENT - The following pictures were classified as "Adult Entertainment" by the Ontario Board of Censors during the period July 1st to July 31st:

Ivy — Possessed
Long Night — Unfaithful

DOMINION FIRE COMMISSIONER, OTTAWA - W.L. Clairmont, wrote this office as follows:-

"I was pleased to note in your July Bulletin your exhortation to theatre managers to train their staffs on the handling of crowds in the event of an emergency.

I have noticed in a number of clippings received from our clipping service where fire drills have been held by various motion picture theatres, especially where children have made up the audience. I cannot commend too highly this practice and I would like very much to see it made general. I trust, therefore, that your suggestions will prove to be a spark-plug to theatre managers in this connection.

You might be interested to know that in 1946 there were 39 theatre fires in Canada, involving a loss of $176,178.00. For Ontario these figures were 15 theatre fires with a loss of $34,737.00."

Let's cut these figures down this year, fellows.

HARLAND RANKIN, President, RANKIN ENTERPRISES, Chatham, opened his new Belle Theatre, Belle River, July 21st, with "Sinbad the Sailor". Harland is also now operating his Plaza, Tilbury, and Joy, Bothwell, and reports that he will soon open his new theatre in Wheatley.

ELECTRICAL POWER CONSERVATION PREDICTED - Officials of the Hydro Electric Power Commission of Ontario told this office that there will undoubtedly be compulsion conservation of power, if not a blackout, this Fall and Winter in the area from Ottawa to Windsor, south of Huntsville. Demand for electrical power exceeded the total output of all Ontario systems by about 120,000 horsepower during the present Summer months, necessitating the cutting of peak loads for periods to certain industries. With this condition prevailing in Summer months, it is easily seen what the situation will be in the Winter months, with longer hours of darkness. If alterations are necessary in your electrical systems, in order to operate on reduced loads, we suggest you arrange to make the alterations NOW.

The guy who is head and shoulders
over the crowd has his neck out.

ONTARIO ACT RE HOURS OF WORK AND VACATION WITH PAY - Regulation #10 of the Ontario Regulations is revoked and the following substituted:-

"10.- (1) In lieu of a vacation with pay an employer shall pay to an employee who has ceased to be employed by the employer an amount equal to two per centum of his total earnings for the period in respect of which he is entitled to a vacation with pay.

(2) Subregulation 1 shall apply only where an employee has been in the employ of the employer for upwards of 3 months, except in respect to:-

(b) employees whose employment is discontinued by the employer."

Our interpretation of this change after consulting with the Labour Board is as follows:

(1) If an employee started work on May 1st, 1946, on April 30th, 1947, he is entitled to one week's vacation with pay. The employer may determine the period that each employee may take the vacation provided, but such period shall not be later than ten months after the conclusion of the working year.

(2) If an employee resigns after being employed three months or more, he is entitled to 2% of his total earnings for the period in respect of which he is entitled to a vacation with pay. As an example, if an employee's working year starts on May 3rd, and he resigns on August 30th, he would be entitled to 2% of 17 weeks' pay.

(3) If an employee is discharged, it is different than where an employee resigns, as he does not have to be employed three months or more before he is entitled to 2%. He is only entitled to 2% of the total earnings for the time he is employed, or for the time employed after the conclusion of his working year. In other words, if a man started work on May 3rd, and is discharged on June 28th, he would be entitled to 2% of eight weeks' salary, or if he worked for a year and two months and did not receive his one week's vacation with pay when he is discharged, he is entitled to one week's pay and 2% of his salary for the two months after the working year.

PRESTON SALTER, Century, Trenton has been appointed a Director of the Trenton Chamber of Commerce, also Chairman of Publicity on the drive for Clothes for Britain. Pres ran three successful Clothing Matinees, and kiddies bringing in a bundle of clothing were admitted free.

RECENT VISITORS TO OUR OFFICE - Keith Wilson, Capitol, Brampton; Morris Berlin, Somerset and Nelson, Ottawa; Verd Marriott, formerly Grand, Sudbury, now convalescing at his parents' home, 90 Waterloo Ave., Guelph; Lloyd Gurr, formerly Century, Hamilton, now devoting his full time to managing his Island View Hotel, Gordon Bay, Muskoka. Lloyd reports that he has the S.R.O. sign out. Sam Hebscher, Nola, Ottawa; Sam is Secretary of the Ottawa Branch of our Association; Hye Bossin, Canadian Film Weekly; Don Gauld, Supervisor Odeon Theatres; Larry Ritza, General Manager, O'Brien Theatres, Renfrew, Pembroke, Arnprior, Almonte. Larry says his game of golf is nearing par. B. Ziff, partner, Bellard, Parkway, Fort Erie and the new Beach, Crystal Beach.

We welcome a new Member this month - Nelson Theatre (Morris Berlin), Ottawa.

COURTESY - The telephone, entrusted to a careless, impolite or discourteous employee, is as dangerous as a box of matches in the hands of a baby surrounded by celluloid toys. But in the hands of a suave, tactful, well-mannered attendant, it becomes an instrument of incalculable potency as a customer magnet, and a sturdy, yet pleasant, bulwark against chronic grumblers.

MARGARET MARSHALL - charming cashier, Victoria Theatre, Toronto, was crowned "Miss Toronto-1947" at the Toronto Police Games, July 19th. This was the fourth title for Margaret in thirty days, having won the "Miss Peel County" title at Brampton, June 20th, the "Miss Bolton" title, June 30th, and first place in the Police Games Preliminary Contest at Sunnyside, July 15th. The Industry is pulling for Margaret to win the $1,000 Scholarship "Miss Canada" contest, sponsored by the Hamilton Police Association in Hamilton, August 22nd. The winner of this contest will be sent to Atlantic City later to represent Canada in the $25,000 "Miss America" contest.

PASTE THESE IN YOUR HAT:-

August 27th	(Wednesday)	"Variety Girl" world premiere, Imperial Theatre, Toronto
September 1st	(Monday)	Labor Day
October 13th	(Monday)	Thanksgiving Day
October 22nd	(Tuesday)	Annual Meeting of our Association

There are only 115 shopping days left till Christmas.

INSPECT YOUR THEATRE - This is the season of year to freshen up your theatre, either by "house cleaning" or repainting your front, lobby, auditorium and rest rooms. Also, we suggest you take time out and make a thorough inspection, taking all precautions possible to eliminate fire hazards. Look into all corners, closets, cellar, etc., and throw out all odds and ends that clutter up such places. Oily rags thrown in a heap will start a fire through spontaneous combustion. Old boxes, bags, piles of paper, trade magazines piled in store rooms should be cleaned out. Electrical wiring, switches and fixtures should be checked by a competent man. All switches controlling machinery should be opened before leaving. Your heating unit and flue pipe should be looked over and the flue pipe replaced, if necessary. Check fire extinguishers and see that they are filled and working properly, also, test your hose and nozzles. Your local Fire Chief will be glad to assist in this connection. Your carelessness could be the cause of many lives being lost. We draw this matter of precaution to your attention in the hope that every exhibitor will "put his house in order" and eliminate every fire hazard.

THE EVENT OF THE YEAR - "VARIETY GIRL" PREMIERE - AUGUST 27TH

"VARIETY GIRL" world premiere in the Imperial Theatre, Toronto, Wednesday, August 27th. The entire proceeds go toward building the "Variety Village" vocational training school for handicapped children. Famous Players are donating the theatre for the event and Paramount Film Service are donating the picture. Jack Arthur, Director of Entertainment, has arranged a 1½ hour stage show built around George Taggart's "Laughing with the Girls" unit. Billy De Wolfe, Paramount Star, who played in the "Variety Girl" picture, is coming from Hollywood to be Master of Ceremonies. Giselle La Fluesche will also appear. Pasquale D'Angelo's School of Charm models in costumes, imported from Billy Rose's Diamond Horseshoe, will also take part, and Jack is almost certain of having the Bell Singers and Olsen and Johnson appear on the show. General Motors will present a truck to Variety Club during the evening. Along with the stage show, which starts at 8:15 sharp, the premiere of the 1½ hour "Variety Girl" feature picture will be shown.

Arrangements have been completed for a regular "Hollywood First Night" street and lobby set-up with kleig lights and newsreel cameras clicking, radio interviews, etc. Without question it will be the greatest event of its kind ever to have taken place in Canada. Guests will be Lieutenant Governor Ray Lawson, Premier George Drew and Mayor Robert H. Saunders, Toronto. The Club is confident of reaching its objective of $20,000.00. All seats are reserved and sell at $3.00 and $5.00 and can be secured at the Imperial Theatre or from Canadian Film Weekly, 25 Dundas Square. Wire or mail your order AT ONCE. Buy tickets whether or not you can attend. Someone will be glad to use them.

No words the speaker spoke were quite
So welcome to the dozing
So full of wisdom, truth and light
As "Now my friends in closing".

MOTION PICTURE THEATRES ASSOCIATION OF ONTARIO.
21 Dundas Square Toronto
Arch. H. Jolley, Executive-Secretary.